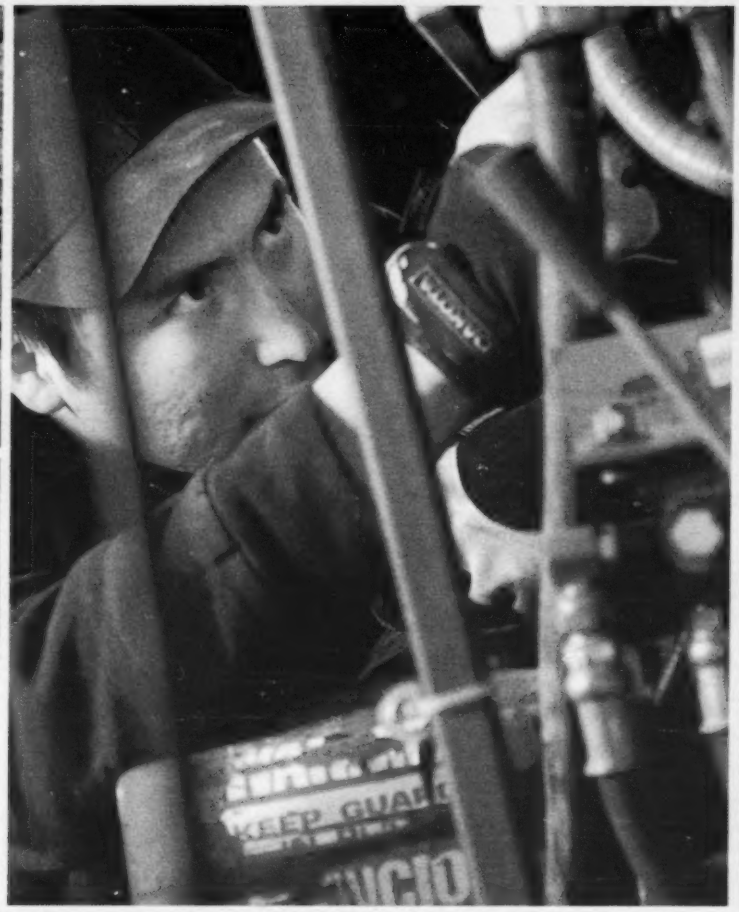


INDUSTRY PROFILES

Other Services Industry

June 2012

Alberta

Overview:

The Other Services industry[1] in Alberta includes establishments and services such as:

- automotive repair and maintenance;
- electronic and precision equipment repair and maintenance;
- commercial and industrial machinery and equipment repair and maintenance;
- personal and household goods repair and maintenance;
- personal care services (i.e. hair care and esthetic services);
- funeral services;
- pet care, photofinishing and other personal services;
- religious organizations and grant-making and giving services;
- social advocacy organizations;
- civic and social organizations; and
- business, professional, labour and other membership organizations and private households.

Section A: Business Environment
1. 2011 Employment and Unemployment Numbers and Rates
2. Industry's Growth
3. Facts, Trends and Outlook
4. Size of Businesses in Alberta and the Industry
Section B: Human Resources Profile
1. Occupational Information
2. Demographics: Gender and Age
3. Wages
Section C: Additional Information
Links to Selected Associations in Industry

[1] North American Industry Classification System (NAICS) major group 81

Section A: Business Environment

1. 2011 Employment and Unemployment Numbers and Rates:

	Alberta	Other Services Industry
Number of employed	2,094,100	105,100
Percent employed in the industry		5.0%
Number of unemployed	121,000	3,600
Unemployment rate	5.5%	3.3%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2012

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] or Statistics Canada[3] websites.

2. Industry's Growth:

- This industry accounted for 5.0% of total employment in Alberta in 2011.
- Employment in the Other Services industry is expected to grow at an average of 1.6% from 2011 to 2015.
- This industry is expected to account for 4.7% of total employment in Alberta in 2015.

For more information, see the *Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2011 – 2015, Industry Employment Outlook*[4] online and the Alberta Learning Information Service (ALIS)[5] website for descriptions of industries.

[2] See http://www.employment.alberta.ca/BI/67.html
[3] See http://www.statcan.gc.ca
[4] See http://www.employment.alberta.ca/documents/cops-outlook-2011-2015.pdf
[5] See http://www.alis.alberta.ca/occinfo

3. Facts, Trends and Outlook:

According to Statistics Canada's National Economic Accounts, the Other Services industry accounted for 2.5% of Alberta's Gross Domestic Product in 2011, up from 2.2% in 2001. Its share of Alberta's total employment increased from 4.8% in 2001 to 5.0% in 2011.

Employment in 2011 was 6.8% higher than its level in 2010. Over the last ten years, employment has increased from 77,600 people in 2001 to 105,100 people in 2011. There were 73,300 employees in the industry in 2011 of whom 86.6% were permanent and 13.4% were temporary. Self-employed people accounted for 30.4% of total employment in the industry in 2011.

Characteristic	Alberta	Other Services
Median Retirement Age (years)	64.7	69.3
Average Number of Hours Worked per Week	37.6	36.6
Multiple Jobholders (% of total employment)	6.0%	6.4%
Average Job Tenure (months)	87.9	82.5
Employees Under Union Coverage (%)	23.2%	8.3%
Employees Working Overtime per Week (%)	25.8%	23.3%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2012, and custom tabulation (median retirement age)

According to *Alberta Occupational Demand Outlook 2011-2015*, employment growth in the Automotive service technicians; Technical occupations in personal service; Upholsterers, tailors, shoe repairers, jewellers; and other related occupations is expected to be below 2.7%, the average for all occupations. Growth in other occupations is expected to be above this average.

4. Size of Businesses in Alberta and the Industry:

Establishment Size	Businesses in Alberta		Businesses in Other Services	
	Number of Employees	%	Number of Employees	%
Less than 20 employees	637,400	36.6%	47,700	65.1%
20 to 99 employees	594,400	34.1%	19,000	25.9%
100 to 500 employees	326,300	18.7%	5,200	7.1%
Over 500 employees	184,200	10.6%	N/A	N/A

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2012
Note: N/A denotes data suppressed by Statistics Canada due to insufficient sample size.
Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations that can be found in the Other Services industry include:

- automotive service technician;
- jeweller;
- massage therapist;
- hair stylist; and
- fundraiser.

For a complete listing of all occupations related to this industry as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[6] website.

2. Demographics: Gender and Age:

According to the Labour Force Survey, the gender breakdown in the Other Services industry in 2011 was as follows:

- women employed: 51,400 people, or 48.9%
- men employed: 53,800 people, or 51.1%

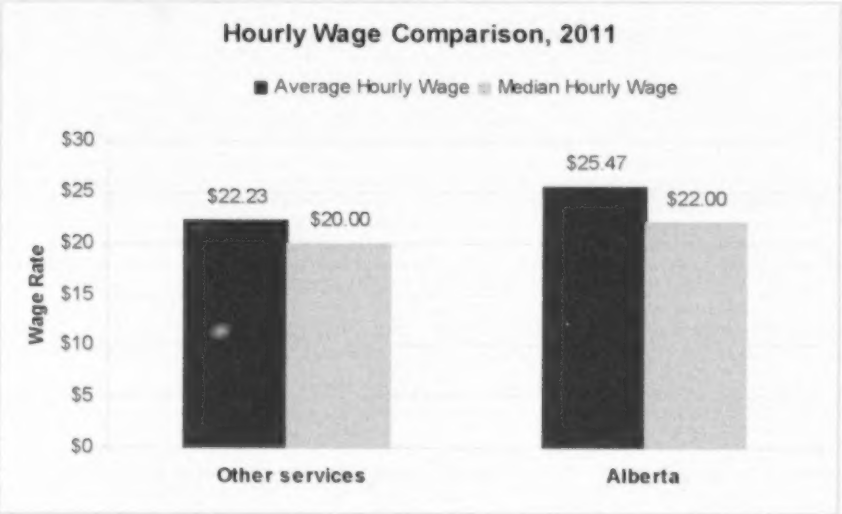
In Alberta, women accounted for 44.9% and men made up 55.1% of total employment.

Age Characteristics	Employment in Alberta		Employment in Other Services	
	Number	%	Number	%
15-24 years	318,900	15.2%	18,300	17.4%
25-54 years	1,423,000	68.0%	67,800	64.5%
55 years and over	352,300	16.8%	19,000	18.1%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2012

[6] See http://www.alis.alberta.ca/occinfo

3. Wages:



Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2012
Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Average Annual Salary
	Starting Average	Overall Average	Top Average	
Heavy-duty equipment mechanic	$ 21.65	$ 33.13	$ 38.45	$ 70,363
Automotive Service Technician	$ 24.04	$ 30.09	$ 36.86	$ 65,653
Motor vehicle body repairer	$ 19.92	$ 26.46	$ 30.39	$ 57,269
Hairstylist and Barber	$ 12.72	$ 19.33	$ 29.18	$ 33,604

Data Source: 2011 Alberta Wage and Salary Survey

For more information on the 2011 Alberta Wage and salary Survey, refer to the WAGEinfo[7] webpage. For job descriptions, duties, required skills and education for specific occupations in the Other Services industry, visit the ALIS[8] website.

[7] See http://www.alis.alberta.ca/wageinfo
[8] See http://www.alis.alberta.ca

Section C: Additional Information

Links to Selected Associations in Industry:

- Natural Health Practitioners of Canada
  (http://www.nhpcanada.org)
- Alberta Craft Council
  (http://www.albertacraft.ab.ca)
- National Floor Covering Association of Canada
  (http://www.nfcaonline.ca)
- Automotive Service & Repair Association (Alberta)
  (http://www.asra-alberta.ab.ca)